



# Youth Art Month 2018 Program Handbook

## What is the Youth Art Month Program?

- **Youth Art Month** is a nationwide initiative to promote art and art education in the United States. Thousands of American schools participate nationwide, often with the involvement of local art museums and civic organizations. Youth Art Month is designed by CFAE, the Council For Art Education. It is observed each year in March, with exhibits, activities and various celebrations.
- An annual **Flag Design Contest** is held at the local, regional, state and national level. LAEA organizes the state level contest. Winners of the state level contest are honored at the **Artists in the Capitol Day** event, participant artwork is displayed, as participants' legislators.
- Though Youth Art Month is designated as the month of March, the program is designed to raise support for art education throughout the school year. Therefore, LAEA creates a **Youth Art Month Report** on year-round art program fundraising efforts, displays and art education events to the CFAE each August.

## We are asking for our LAEA members to...

- Participate in the statewide **Flag Design Contest**
- Approach community and school leaders to sign a **Proclamation**
- Attend our **Artists in the Capitol Day** in Baton Rouge
- Record on the **Youth Art Tracking Sheet** throughout the year
- Save photos** as LASTNAME\_EVENTNAME\_2018 for your records
- Submit the online **Youth Art Tracking Form** in May using your Youth Art Tracking Sheet and saved photos

## Be seen in Louisiana's Youth Art Month Report!

Post happenings throughout the year  
from in and around your Art Room  
on SOCIAL MEDIA using:

**#LouisianaYouthArt**



## About Our State-Wide Youth Art Month Events

### Flag Design Contest

- Students use a theme to create designs which represent the State of Louisiana.
- Winning designs will be made into a flag and flown at the NAEA Convention during March.
- Each LAEA member teacher may submit up to 5 designs in each category he/she teaches, using LAEA's official Flag Design Contest Entry Form.
- The categories are: Lower Elementary (K-2); Upper Elementary (3-5); Middle School (6-8); and High School (9-12).
- Many teachers ask their schools to reimburse the contest entry fee, or use a schoolwide design contest to fundraise for the fee.
- In addition, all entries and the winning designs will be exhibited at the Louisiana State Capitol during Artists in the Capitol Day.
- Flag Design Contest winning students and their teachers are recognized at the Youth Art Month Awards Ceremony during the Artists in the Capitol Day

### Artists in the Capitol Day

- All submitted entries for the Flag Design Contest, as well as the winning designs, will be exhibited on this day in Baton Rouge.
- All students with state-submitted entries/artwork on display are invited to attend with their families, participate in a tour. If there is a legislative session, winners and participants are honored on the floor of the House.
- Ribbons and commendations (award certificates) are presented to the winners during a Youth Art Month Awards Ceremony, typically presented by two State Legislators, which act as Sponsors for the commendations.
- This event is a prestigious way to recognize achievement throughout the state of Louisiana
- Participating teachers are encouraged to attend with their students.

### Youth Art Month Report

- Each member educator keeps track of information about their art education programs throughout the year.
- At the end of the year (link sent in May), this information and supporting photographs are sent to the Report Chair through the online Youth Art Tracking Form.
- The information submitted helps us create our annual report for the Council for Art Education, which sponsors Youth Art Month each year.
- Awards for the final Report can be earned and winning State Reports are recognized at the National Convention
- The Youth Art Month Report is a way for the LAEA to get an accurate picture of participation and funding for art education in Louisiana.
- As we track and report on our art education program statistics from year to year, we can advocate for the support of legislative officials and ultimately advance art education initiatives.

### Why should I participate in the Youth Art Month program?

We know that as a teacher, you work with limited budgets, space and time, yet you continue to put the children first, and find ways to make visual arts matter.

By supporting and participating in **Youth Art Month**, you **demonstrate your dedication to encouraging a commitment to the arts** to your students, school district, and community.



## Louisiana's Youth Art Month Program Year At A Glance

	<b>All LAEA Members</b>	<b>YAM Committee</b>
A u g u s t	Begin tracking activities, expenses, exhibits, donations and funding using the Youth Art Tracking Sheet. Throughout the year, consider submitting happenings to LAEA Artlines, too!	Program goals reviewed and improvements discussed through live/online meeting (open to all members)
S e p t e m b e r	Continue saving photos of your Youth Art program and brainstorming ways to promote art education in your school	Preliminary guidelines and theme for the Flag Design Contest emailed to members
O c t o b e r	Keep posting about your school and classroom activities on Social Media using <b>#LouisianaYouthArt</b> and	Website is updated with current year's info at <a href="http://laarteducators.org">laarteducators.org</a>
N o v e m b e r	Brainstorm ideas for your Youth Art Month Flag Design Contest at the school level. Begin design contest entries with your students.	Present statistics from last year's Youth Art Report at Fall Conference.
D e c e m b e r	Continue tracking your classroom and school art program's fundraising efforts, grants and donations on the Youth Art Tracking Sheet.	Reminders sent for Youth Art Tracking Sheet and Flag Design Contest.
J a n u a r y	Submit your students' Flag Design Contest entries to LAEA. Save the Date and book transportation for Artists in the Capitol Day.	Date announcement for Artists in the Capitol Day sent by email and posted on social media.
F e b r u a r y	Begin approaching local and school leaders to endorse March 2017 as Youth Art Month with the Youth Art Month Proclamation.	Finalize plans for Artists in the Capitol Day. Governor's Proclamation announced.
<b>M a r c h IS YOUTH ART MONTH!</b>	Announce your Youth Art Month Exhibits and Activities to local news and print media. Consider using a Press Release format.	Attend the National Convention for NAEA, help with Youth Art Month Exhibit and Awards.
A p r i l	Continue to share and promote your school's art shows and festivals, as well as end of year awards and scholarship recipients. Attend Artists in the Capitol Day.	Host Artists in the Capitol Day, including an exhibit of the Flag Design Contest winners and state entry submissions.
M a y	Finalize information on the Youth Art Tracking Sheet to fill out the online Youth Art Tracking Form. Submit photos with short descriptions.	Send out the link to the online Youth Art Tracking Form with instructions by email.
J u n e / J u l y	Stay tuned to find out results of Louisiana's participation and any winners of raffle prizes.	Prepare Youth Art Report and send to Council For Art Education



## Louisiana's Youth Art Month Goals for 2017-18

### YAM Program Goals:

- Refine the digital submission process, allowing for a more cohesive, extensive, and accurate report to CFAE and NAEA.
- Incentivize parts of the process to increase participation in digital submissions across all regions.
- Strategize with the YAM Committee, resulting in increased communication and support, as we work together to strengthen and enhance the Youth Art Month program across the state of Louisiana
- Further examine the financial aspects of our State Wide Event by analyzing spending, budgeting in order to increase interest in future sponsorships

### Goals for Louisiana's YAM Report:

- Further simplify the submission process for next year by gathering feedback from this year's contributors
- Increase member/educator awareness of Youth Art Month by presentation of the Youth Art Month Report at Fall Conference
- Provide tracking tools for members to enable more thorough documentation
- Increase total number of proclamations
- Provide incentives to increase program participation and/or report submissions from
  - Arts Councils/Organizations
  - Museum Education Programs
  - Higher Education
  - Additional parishes
- Further evaluate the quality of Art Education in Louisiana by providing more specific questions regarding
  - population of schools/districts
  - size of exhibit audience
  - class sizes
  - number of participants in events
  - type of school (public, private, charter, etc)
  - grade level range

## What changes are we working toward for this program?

- Holding Regional Exhibits
- Using online forms to digitize
  - Flag Design Contest Entries
  - Youth Art Month Statewide/National Exhibit Artwork Entries
  - Youth Art Program Tracking Form with article/photo submissions
- Increase raffle and contest prizes
- Possibly changing the location of our Artists in the Capitol Day 2019



## Some Ideas for Celebrating Youth Art Month

As an Art Teacher, you surely already have shows, events and fundraisers that promote and support your program. But if you need some inspiration, here are some easy ideas:

### Around the School

- **Create a bulletin board declaring March as Youth Art Month**
- **Include an artist quote in the morning announcements or school newsletter**
- **Submit articles about Youth Art Month celebrations to your school website**

### Within your Program

- **Plan a school-wide collaborative installation**
- **Hold a Youth Art Month logo design contest for school-wide promotions of YAM**

### Involving Families

- **Host a family art workshop or festival**
- **Plan a family friendly outing at a museum or gallery**

### Involving the Community

- **Hang artwork at a local business and have patrons vote for their favorite**
- **Provide a press release detailing a Youth Art Month celebration or activity to local or regional media**
- **Ask your Parish President, school board members, and local legislators to sign a proclamation**

## What is a Proclamation?

A Proclamation is a signed statement that endorses an issue or initiative.

It's a formal way of supporting our efforts to promote March as Youth Art Month. The Youth Art Month Proclamation on the next page can be copied, signed and photographed to submit through our online Youth Art Tracking Form in May.

We'd like to create a competition for most signed copies... (hint, hint!)

## How do I go about getting one?

Simply ask your school leaders such as Principal, Asst. Principal, Curriculum Coordinator, or Superintendent  
You may also send an email requesting them to sign with the form as an attachment.

## For more inspiration for celebrating Youth Art Month

Visit Louisiana Art Education Association's website at [laarteducators.org](http://laarteducators.org) and follow us on Social Media!

**Instagram** @louisianaartedassociation

**Twitter** @LouisianaArtEd

**Facebook** search "Louisiana Art Education Association"

**Pinterest** search "laarteducator"



## Youth Art Month Proclamation

WHEREAS, art education contributes powerful educational benefits to all elementary, middle, and secondary students including the following;

Art education develops students' creative problem-solving and critical thinking abilities;

Art education teaches sensitivity to beauty, order, and other expressive qualities;

Art education gives students a deeper understanding of multi-cultural values and beliefs;

Art education reinforces and brings to life what students learn in other subjects; and

Art education interrelates student learning in art productions, art history, art criticism, and aesthetics, and

WHEREAS our national leaders have acknowledged the necessity of including arts experiences in all students' education,

THEREFORE, BE IT RESOLVED that support should be given to art teachers as they attempt to strengthen art education in their schools and communities,

NOW, THEREFORE, it is proclaimed that March be observed as YOUTH ART MONTH.

All citizens are urged to take interest in and give full support to quality school art programs for children and youth.

NOW, THEREFORE, I \_\_\_\_\_,

\_\_\_\_\_ of \_\_\_\_\_

do hereby proclaim March 2018 as YOUTH ART MONTH



YOUTH ART MONTH™

— Building Community Through Art —



## Frequently Asked Questions

### What is the Youth Art Month logo?



### How do I find out who my state legislators are?

[www.legis.la.gov/legis/FindMyLegislators.aspx](http://www.legis.la.gov/legis/FindMyLegislators.aspx)

### How do I take a screenshot to include social media shares or website articles as a photo?

On a Mac: SHIFT + COMMAND + 4, then click and drag your selected area. It will be saved to your desktop  
On a PC: ALT + PRTSCN, then use CTL+V to paste into a photo editing program or Word

### How do I learn more about the Youth Art Month Program at the National Level?

Do a Google search for Youth Art Month Council For Art Education and/or visit:  
[www.councilforarteducation.org/youth-art-month/](http://www.councilforarteducation.org/youth-art-month/)

### How do I write and submit a Press Release?

[www.councilforarteducation.org/youth-art-month-press/](http://www.councilforarteducation.org/youth-art-month-press/)

### What about photo/artwork release?

- For the Flag Design Contest, we collect a Photo Release from the winner for National submission
- By filling out the online Youth Art Tracking Form and associated shares, photos, and artwork, you verify that you have the right to share student work and photos.
- Please gather student consent if your students and their artwork are not covered by your school's blanket consent forms.

### Who can I contact for more information?

#### 2017-18 Youth Art Month Committee:

Jason Gray, Flag Design Coordinator  
Email: [flagchair@laarteducators.org](mailto:flagchair@laarteducators.org)

Stephanie Bailly, Youth Art Month Report Chair  
Email: [reportchair@laarteducators.org](mailto:reportchair@laarteducators.org)

TBD, Artists in the Capitol Day Chair  
Email: [artistsinthecap@laarteducators.org](mailto:artistsinthecap@laarteducators.org)

District Vice Presidents, TBD at Board Meeting, Friday October 27, 2018



<https://www.facebook.com/YouthArtMonth>



Youth Art Month (Searchable under Group)



<https://www.twitter.com/Youthartmonth>



<https://www.instagram.com/youthartmonth/>



<https://pinterest.com/youthartmonth/>