

**BE A VENDOR:** Be a vendor at LAEA, Teach Like and Artist, 2017 Fall Conference, and meet our members face to face. This year's event is October 27-28 at Louisiana State University Lab School in Baton Rouge, LA. The vendor part of this inspiring event is Saturday Sept. 28<sup>th</sup> from 8-5 pm.

**BE A PRESENTER:** Help put on a quality conference for the LAEA members. Sign up to be a conference presenter. This is optional and is included with your Vendor cost.

**BE A SPONSOR:** Help us raise money for the LAEA Scholarship fund by donating items to our scholarship silent auction, or be a sponsor by providing conference door prizes and items for our conference GOODIE bags.

## Dear Potential Exhibitor:

The Louisiana Art Education Association (LAEA) invites you to be part of the 2017 Fall Conference. Last year's conference brought 172 art teachers from across Louisiana, and we are looking forward to an equally successful conference in Baton Rouge. Much of our conference success is due to the excellent support we receive from presenters and exhibitors. We hope you will join our efforts to provide high quality professional development for Louisiana art teachers at the 2017 LAEA Conference!

Early Registration is **September 1, 2017**  
Registration deadline is **September 22, 2017.**

**Exhibitor Registration Information:** *(Times of the exhibit hall may change as we get closer to conference time. If times are changed, notification of such will be sent via email.)*

Exhibit space for the 2017 conference will be centrally located. Exhibitors will be a part of the action and be well located for general traffic.

Exhibit and workshop hall are scheduled for Saturday, October 28, 8:00AM – 5:00PM

Exhibit set up will be Friday, 27<sup>th</sup> from 4-6pm and tear down will be Saturday, 28<sup>th</sup> from 5-7pm

Exhibit spaces are assigned upon arrival.

## The following are included with general exhibitor registration:

An exhibit space with one 8-foot table, two chairs, and electricity (if needed).

Presentation or Workshop session upon request

Complimentary lunch.

An invitation to attend the LAEA Awards Ceremony, Art Show and Silent Auction on Friday evening.

Exhibit hall will be secured during General Session.

Booth sitters will be available for Exhibitors who are presenting upon request.

## Sponsorship Opportunities:

For additional exposure for your organization, please consider one of our advertising options or LAEA Conference Sponsorship. Levels of participation include the following:

**LAEA Conference Sponsor**—Participate in the conference as a Sponsor and receive advertising & recognition.

**Additional Advertising**—LAEA offers several advertising packages for additional ways to connect with Louisiana art educators through fall, spring and summer newsletters, website and Facebook ads.

An exhibitor registration form is attached for your convenience. We hope you can join us in October 2017!

Please feel free to contact us with any questions.

Vendor Chair Contact: [reportchair@laarteducators.org](mailto:reportchair@laarteducators.org)

Conference Chair Contact: [president@laarteducators.org](mailto:president@laarteducators.org)

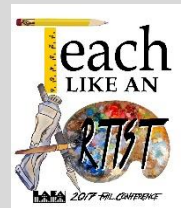
Sincerely,  
Stephanie Bailly  
LAEA 2017 Conference Co-Chair



# Exhibitor Registration Form

2017 LAEA Fall Conference: Teach Like an Artist  
October 27-28, 2017

Louisiana State University LAB School  
Baton Rouge, Louisiana



**Please complete the information below and submit your exhibitor registration form and payment by:**

Early Registration is **September 1, 2017**  
Registration deadline is **September 22, 2017.**

**Mail exhibitor registration and payment to:**

Stephanie Bailly  
LAEA YAM Report Chair  
2017 Fall Conference Chair  
3700 Despaux Drive  
Chalmette, La. 70043

Name of company (as you wish it to appear in the conference program):

Address:

Phone:

City, State, Zip:

Email:

Name of Representative/Contact for Exhibit:

Name of Person exhibiting (if different than above):

Will you need access to electricity for your exhibit? (no additional cost)

## EXHIBIT/SPONSOR OPPORTUNITIES, BENEFITS & FEES

**Please check applicable fees below:**

Exhibitor \$100	Participate in the conference as an exhibitor and receive recognition by LAEA in the conference program. Includes: one 8-foot table, two chairs and the option to be a conference presenter.
Sponsor \$125	Participate in the conference as a Sponsor and receive additional recognition for all conference marketing including: an eighth page ad in conference program, logo links on the organization web site, social media marketing, recognition at a Keynote presentation, and recognition at special events, such as Awards Dinner, LAEA Artlines following the conference and post conference media releases.
Quarter Ad \$50	LAEA Additional Advertising packages, including increased ad size: in conference program, logo links in LAEA Artlines following the conference, website and social media marketing for the duration of the conference time frame. Quarter page ad (3.5" x 5"), half page ad (3.5" x 10" or 7" x 5"), and full page ad (7" x 10"). Submit reproducible logos and promotional materials for us to use in our advertising materials.
Half Ad \$75	
Full Ad \$100	
\$50	(This would be in addition to ads already purchased through LAEA Artlines)
\$50	Late Registration (September 2 <sup>nd</sup> – September 22 <sup>nd</sup> )
<b>Total:</b>	<b>Checks should be made payable to Louisiana Art Education Association (LAEA). LAEA's Tax ID # is: 72-0873744</b>

**Please check additional opportunities and information below:**

	We wish to donate a door prize for a raffle drawing: Donations do not need to be expensive. Creative donations are welcomed and don't forget to put your business card to all donated items.
	Please indicate below whether additional equipment is needed for your exhibit (you may be billed for additional equipment at the conference). Other equipment needed (please specify):

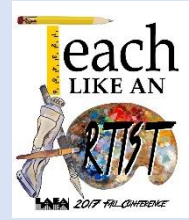


**Louisiana Art Education Association**

*Call for Workshop Proposals*

Theme: *Teach Like an Artist*

Proposals must be received via email by **September 1<sup>st</sup>**  
**October 27-28, 2017: Baton Rouge, Louisiana**



Please complete the information below and submit your proposal to  
Virginia Berthelot at [president@laarteducators.org](mailto:president@laarteducators.org) by **September 1, 2017.**

Presenter Name:  
Address:  
City, State, Zip:  
Phone:  
Email:  
*You will be the contact person for this presentation and should communicate information to any co-presenters.*

Please list any co-presenter name (s):

**Proposal Type:** (check one)    **Hands On**    **Lecture/Presentation**    **Seminar/Discussion**

**Proposal Time:** (check one)    **30 min**    **60 min**

**Title of presentation, workshop, or seminar:** (*Please be concise, must be 8 words or less*)

**Description of presentation, workshop, seminar:** (*Brief; 30 words or less for use in conference program.*)

**List any AV or Technology you will need:**

N/A    Yes:

**All presentations will be in classrooms. Number of open seats for presentation:**

up to 10    up to 20    up to 30

**Would you be willing to repeat this session if needed?**

Yes    No    Maybe

**All Presenters will be expected to register for the conference. *Thank you for your submission!!***

**Topics of interest for workshop sessions the conference committee is looking for include, but are not limited to:**

- \* Creating and making Art \* Literacy in art \* Innovative uses of technology in the art room \* Film and animation \* Advocacy \*
- \* Workshops featuring the expertise of retired art educators \* SLOs and teacher assessment \* Advanced Placement art \*
- \* Arts integration \* Connections between Common Core standards and visual arts\* National Arts Standards \*
- \* Collaborations with local artists \* Hands on lessons \* Experiences that draw upon connecting the community with art \*