



## 2017 YAM Flag Competition Rubric

Artist: \_\_\_\_\_ School: \_\_\_\_\_

Division: \_\_\_ Elementary \_\_\_ Middle \_\_\_ High \_\_\_

Topic	Comments				Points Earned
YAM Logo Design					
Theme Design ( <b>United Through Art</b> )					
Composition					
Translation into a Flag					
Creativity/ Originality					
Craftsmanship					
State Name					
<b>Total Points</b>					
	1	2	3	4	
<b>Example of Grading:</b>					
YAM Logo Design	Logo is not in design	Logo is in design but not easy to read	Logo is represented in design	Logo is clear and prevalent in design	
Theme Design	No representation of "United Through Art" in theme	Design relates to "United Through Art" but is not clear	Design represents "United Through Art"	Design focuses on "United Through Art"	
Composition	Composition has many gaps, not thought out	Composition is not balanced	Nice composition that fills the page	Well balanced composition which fills the page and helps viewer's eye travels around page	
Translation into a Flag	Cannot be made into a flag	Possibly can be made into a flag	Can be made into a flag	Would translate into a flag very easily (strong lines, bold colors)	
Creativity/Originality	Ideas have been done before	Some ideas are not very original but others are	Ideas are interesting and not used before	Ideas are exceptionally creative (never been seen before!)	
Craftsmanship	The artist did not take care in the work. There are many unwanted marks/ rips/white spaces in his/her work.	The artist has more than a few (4 or more) unwanted marks on the paper	The artist took care in his/her work there are only a few (less than 3) unwanted marks	The artist took great care in his/her work, there are no unwanted marks	
State Name	The state name is not in the Flag	State Name is in design but not easy to read	State Name is represented in design	State Name is clear and prevalent in design	
Did you remember to do the following.....?					
Yes or No	Did you generate your artwork based on any aspect of the state theme: "United Through Art"?				
Yes or No	Did you include the name of our state (Louisiana) in the design?				
Yes or No	Did you include the Youth Art Month YAM logo?				
Yes or No	Did you make sure that any Lettering or logo is 1/4" from the border?				
Yes or No	Did you use color in your design: markers, colored pencils, watercolor, etc?				
Yes or No	Did you use smooth paper cut to 8.5" x 14"?				
Yes or No	Did you post mark your entry on or before the due date?				
***All flag designs should be horizontal with no computer generated art***					

Additional Notes: \_\_\_\_\_